



Little Village Chamber of Commerce

Sponsorship Presentation 2011

3610 W. 26th St., 2nd Floor
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Little Village Chamber of Commerce

Mission

To support, promote and enhance the growth and success of our local businesses and to leverage the community's assets, contributions and unique Mexican cultural identity to generate new business opportunities

Little Village Chamber of Commerce

Organizational Focus

- Provide Programming & Services
- Increase Membership
- Conduct Annual Events to generate revenue that'll ultimately help execute our mission

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Programming & Services

- Seminars & Workshops
 - Entrepreneurial Development
 - Financial Training & Education
 - Marketing & Advertising
- Partnerships
- Little Village Business Directory
- VIP Banner Program
- Sidewalk Sales

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Annual Events

- 6 Networking Events (+ Sponsored Events)
- 4 Festivals
 - Cinco de Mayo
 - Taste of Little Village
 - Wellness & Back to School Fair
 - Fiestas Patrias Festival
- 6 Special Events:
 - Fiesta Mexicana Golf Outing
 - Membership BBQ
 - Ambassador Scholarship Luncheon
 - Fiestas Patrias Parade
 - Thanksgiving Food Drive
 - Little Village Toy Drive

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Capacity Development & Strategic Planning

Focus: To work with the Little Village Chamber of Commerce Board of Directors and Staff to develop a multi-tiered organizational capacity development plan that will address all operating, programming and staffing issues currently affecting the success of LVCC in achieving its core mission, establishing a strategic business plan for the LVCC extending into the next 2-3 years.

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Outcomes

- A redefined operating structure for the LVCC able to sustain programmatic expansion, new fundraising initiatives and future success through the establishment of a high functioning fluid management system.
- An established, detailed operating and action plan that will guide the efforts and initiatives of the LVCC over the next 2-3 years allowing for the maximization of programmatic, fundraising and social opportunities presented

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2010 Sponsorship Structure

- **Silver:** \$ 8,000.00
- **Diamond:** \$16,000.00
- **Platinum:** \$24,000.00
- **Presenting:** Event Specific

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Silver: \$8,000.00

- Recognition & Publicity at following events:
 - 6 Networking Events (+ Sponsored Events)
 - 6 Special Events
- LVCC Annual Membership
- Priority Position in LV Business Directory
- 1 Street Pole Banner
- Marketing Material (Posterboards & 6 eBlasts)
- Foursome at Fiesta Mexicana Golf Outing
- \$1,000 Ambassador Scholarship Donation
 - *Table of 10 at Ambassador Scholarship Banquet*
- Premier float position (30-50) in Fiestas Patrias Parade
- Unlimited workshop/seminar presentations at Chamber location

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Diamond: \$16,000.00

- Recognition & Publicity at following events:
 - 6 Networking Events (+ Sponsored Events)
 - 6 Special Events
- LVCC Annual Membership
- Priority Position in LV Business Directory
- 2 Street Pole Banners
- Marketing Material (Posterboards & 12 eBlasts)
- Foursome at Fiesta Mexicana Golf Outing
- \$1,500 Ambassador Scholarship Donation
 - Table of 10 at Ambassador Scholarship Banquet
- Float position (11-18) in Fiestas Patrias Parade
- Booth availability at 1 of the 4 Festivals
- Unlimited workshop/seminar presentations at Chamber location
- Networking Reception at a place of your choice

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Platinum: \$24,000.00

- Recognition & Publicity at following events:
 - 6 Networking Events (+ Sponsored Events)
 - 4 Festivals
 - 6 Special Events
- LVCC Annual Membership
- Priority Position in LV Business Directory
- 4 Street Pole Banners
- Marketing Material (Posterboards & Unlimited eBlasts)
- Foursome at Fiesta Mexicana Golf Outing
- \$2,500 Ambassador Scholarship Donation
 - Table of 10 at Ambassador Scholarship Banquet
- Premier float position (6-10) in Fiestas Patrias Parade
- Booth availability at 2 of the 4 Festivals
- Unlimited workshop/seminar presentations at Chamber location
- Networking Reception at a place of your choosing

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Presenting: Event Specific

- Fiesta Mexicana Golf Outing
- Membership BBQ
- LVCC Ambassador Scholarship Luncheon
- Fiestas Patrias Mexican Independence Parade
- Networking Receptions
- Thanksgiving Food Drive
- Holiday Party
- Little Village Holiday Toy Drive
- Little Village Business Directory
- Little Village Wellness & Back to School Fair
- Workshops and Seminars